



IRISH HEREFORD PRIME BONUS QUALIFYING CRITERIA

- HE or HEX on animal passport
- Steers and heifers only
- Under 30 months of age
- Herds must be approved under the Bord Bia Sustainable Beef and Lamb Assurance Scheme
- Qualifying weights and grades:
 - Carcass weight: 240kg to 380kg
 - Conformation: O= or better
 - Fat Score 2+ to 4+

A minimum bonus of 10c/kg will apply to all qualifying Hereford and Hereford cross cattle. This minimum bonus will apply all year round with an additional conformation grade top-up that will apply as follows:

- R- & R= +2c/kg on top of Irish Hereford Prime bonus
- R+ grades: +4c/kg on top of Irish Hereford Prime bonus
- U grades: + 6c/kg on top of Irish Hereford Prime bonus

Grade	Bonus
O= & O+	10c/kg
R- & R=	12c/kg
R+	14c/kg
U's	16c/kg

CONTACT US:

Procurement:

087-688 8713, 083-816 8824

www.irishherefordprime.com



SO MUCH TO SAVOUR